



Manufacturer of gift cards is grateful for productivity gains from unique configuration of semi-automatic, tandem Gold Seal GS-60 fixture label applicators.

The Packaging Challenge:

A stationery manufacturer was using a high-labor, high-cost manual process to apply labels on the ends and tops of gift card cartons. Management needed to find a way to boost productivity by semi-automating the process.

The Packaging Solution:

After discovering Fortis Solutions Group online and meeting with our specialists, the company chose to invest in a unique configuration of Gold Seal GS-60 applicators consisting of two units tandem mounted on a single pole. The operator would manually insert the carton into the fixture, then an auto-sensor activated both air cylinders to tamp the labels onto the end panel and top of the gift card carton. The fixture would be adjustable for quick changeover to four different-sized cartons.



The Packaging Results:

Our satisfied customer is running the tandem Gold Seal GS-60 during two shifts, five days a week, at an average rate of 1,500 cartons/hour compared with 400 cartons/hour with their previous manual process. They have found the applicators to be extremely reliable, accurate, and maintenance free.

So, before you purchase your next applicator, explore the proven Gold Seal line from Fortis Solutions Group. **Based on the real-life experiences of our customers, you'll be thankful for the Gold Seal for years to come!**

Please contact us today to explore the possibilities.

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