



Manufacturer of bicycle chain oil depends on Gold Seal GS-90 fixture label applicator to grease the wheels of their bottle packaging line.

The Packaging Challenge:

A manufacturer of oil for bicycle chains needed to increase the productivity of their packaging line. Since they offer the oil in two consumer-friendly sizes of oval-shaped plastic bottles, they were searching for an applicator that could rapidly and accurately apply labels on the front and back, and easily switch from one bottle size to another.

The Packaging Solution:

In 2011, after discovering Fortis Solutions Group online and meeting with our specialists, this company invested in a Gold Seal GS-90T with a fixture base. Fortis Solutions Group created a drop-in fixture that could accept both sizes of bottles without making adjustments. The labels would be applied in an alternating front/back pattern, so each bottle would only be handled once.

The Packaging Results:

Our satisfied customer loves the Gold Seal applicator, which is achieving accuracy of 1/128" and operating eight hours a day, five days a week, at a rate of 650 bottles/hour. The company has never had to service the applicator, and they are considering investing in another unit.

So, before you purchase your next applicator, explore the proven Gold Seal line from Fortis Solutions Group. **Based on the real-life experiences of our customers, the wheels of your packaging line will turn more smoothly, efficiently and economically if you do!**



Please contact us today to explore the possibilities.

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